

## EXPORT PROMOTIONAL SCHEMES FOR CASHEW NUT



## THE CASHEW EXPORT PROMOTION COUNCIL OF INDIA(CEPC)

The Cashew Export Promotion Council of India(CEPC) was established by the Government of India in the year 1955, with the active cooperation of the cashew industry with the object of promoting exports of cashew kernels and cashewnut shell liquid from India. By its very set up, the Council provides the necessary institutional frame-work for performing the different functions that serve to intensify and promote exports of cashew kernels and cashewnut shell liquid. The Council provides the necessary liaison for bringing together foreign importers with member exporters of cashew kernels. The enquiries received from the foreign importers are circulated amongst Council members. The Council also extends its good offices in settling complaints amicably in the matter of exports/imports either on account of quality and /or variation in fulfillment of contractual obligations.

### Publicity and Promotion Abroad

The Council undertakes publicity abroad with a view to projecting the 'Product Image' which serves to highlight and focus attention on the high quality and superiority of Indian cashews.

### Participation in Exhibitions

The Council participates in specialised International Food Fairs/ Exhibitions and general fairs abroad. As the Council represents the whole industry, it arranges display of products received from members free of cost. The enquiries received are circulated amongst the members for them to contact the parties abroad for business negotiations.

### A. Membership in the Council

1. Membership in the Council is granted to those who are engaged in export of cashew kernels / cashewnut shell liquid.
2. Membership in the Council is not mandatory to take up exports of cashew kernels / cashewnut shell liquid.
3. Approval of name as a prospective exporter of cashew kernels / cashewnut shell liquid by the Committee of Administration of the Council is a pre-condition for enrolment as a member of the Council.
4. For approval of name, an application with the following particulars has to be submitted to the Council:
  - o Nature of the firm
  - o Name(s) of Proprietor / Partners/ Directors
  - o Association with any other organisation
  - o IE Code Number

Application for the membership in the Council has to be made in the prescribed form along with the following:

1. Proof of having engaged in export of cashew kernels / cashewnut shell liquid viz, copies of bills of lading or a Certificate from Chartered Accountant detailing the quantity and value of the product exported.
2. Entrance fee of Rs.1,000/-, membership subscription of Rs.25,000/- and minimum trade contribution of Rs.7,500/-by means of DD payable at Ernakulam.

The membership of the Council is granted for a period of one year, ie. from 1st April to 31st March.The membership may be renewed every year.

For more details please write to the following address:

The Secretary, The Cashew Export Promotion Council of India,  
P.B. No. 1709 Chittoor Road, Cochin-682016, Kerala  
Tel: 91-484-376459/ 376080 / 376129/ 375357  
Fax: 91-484-377973  
E-mail: [cashew@vsnl.com](mailto:cashew@vsnl.com) URL: [www.cashewindia.org](http://www.cashewindia.org)