



### Quality Promotion

- Develop regional brands for **high quality handloom products** to compete in the domestic and international markets.
- Develop **high quality infrastructure facility for Handlooms** for pre-loom processing, loom processing and post-loom processing.
- Introduce a system of distribution of **quality raw material by** streamlining operations of apex societies and TEXTFED.
- Establish forward and backward linkages, **quality linked cocoon procurement, timely reeling of cocoons, production and sale of silk yarn, fabrics and garments.**

