



Kerala

### Cluster Development

Formation of industrial clusters will enable the small entrepreneurs to reduce cost of inputs, marketing and build strong brands that are required to compete in the market. Such entities can take up activities like bulk sourcing of raw materials, mutual credit guarantee for sourcing loans, common brand creation, marketing, setting up of Common Facility Service Centres, quality testing facilities etc. and thereby enjoy economies of production. Government shall endeavour to such initiatives for the development of Small Scale Enterprises in the State. However, utmost care shall be taken to ensure that those left out of the cluster segment are not deprived of the Government supports.