



Kerala

### Self Employment Promotion

Government look for a paradigm shift from being an entrepreneur supply side to an entrepreneur demand side. A culture of entrepreneurship will be inculcated through a structured programmes and schemes which include:

- a. Sourcing of services of a reputed consultant to identify the areas for utilizing the entrepreneurship opportunities in the Government / Quasi Government / LSGs / Private sector.
- b. Conduct periodical 'Industry Interface Orientation Programme' for all Department officials.
- c. Strengthening of Entrepreneurship Clubs in educational institutions and impart quality training programmes.