



Andhra Pradesh

Quality Promotion

Quality is the standard acceptable by the customer. Qualitative competitiveness plays crucial role in marketing the products due to the image its products have or due to higher quality and / technological or market specifics. To encourage quality manufacturing, industrial units will be considered for incentives to obtain quality certification.

Reimbursement of 50% of the expenditure incurred by the industrial units in getting the BIS, ISO 9000 / 14000 or any other national or international certification subject to a maximum of Rs.1.00 lakhs

Motivation campaigns for quality upgradation in association with BIS, Ministry of Food Processing and other reputed agencies will be organized and a special cell will be created for providing necessary guidance.

Best entrepreneurs from SSI/Tiny units will be honoured with awards in recognition to their best performance