

## **Andhra Pradesh**

## **Marketing Support**

- Assistance by way of grant will be provided towards ground rent for participation of Small Scale Industries in the National Exhibitions and trade fairs subject to a maximum limit of 9 sq mts.
- Organization of Vendor Development Programs and Buyer Seller meets for SSI.
- To conduct exhibitions and trade fairs to promote sales of Industrial Goods manufactured by the local industry an exclusive Centre "HITEX" has been established with all amenities.
- A booklet incorporating items required by State Government Corporations/ Boards and large companies will be published from time to time for the benefit of small-scale industries.