



Quality Promotion

Quality Control

Director, EPM will have the power to draw samples and test the quality of products of local industries from time to time and shall have powers to black-list and deregister industries supplying products not confirming to prescribed quality and specifications. He shall have the powers to black list local industries for trading in the store item instead of manufacturing.

Directorate of Export Promotion & Marketing (EPM) shall be the Nodal Agency in the matter of administering marketing support related policies to local **SSIs** under this IPR.

Quality Certification

High priority is being accorded by the State Government for improvement of quality of the industrial units and will be provided with assistance for obtaining quality certification from B.I.S. and other internationally recognized Institutions at the rate of 50 per cent of the expenditure up to maximum of Rs. 2 lakhs.