

**Cluster Development Approach** 

## Cluster approach for SSIs and Artisan Crafts

- ➤ Selected existing industrial and craft clusters in SSI, tiny and household sectors would be developed with the involvement of industry associations of the area, R. & D. associations and Financial Institutions such as SIDBI, NABARD and UNIDO's Cluster Development and TBIIP (Technology Bureau of Industrial Investment Partnerships) initiatives. For this purpose, integrated interventions covering common facilities for quality improvement, technology upgradation, market promotion and skill development would be designed and implemented.
- ➤ New SSIs will be encouraged in clusters rather than in isolated locations.