



Marketing Support

Marketing Syndication

- In order to achieve greater market penetration small scale industrial units selling their products through OSIC and/or NSIC shall be eligible for concessional rate of C.S.T. as per FD notification issued from time to time. In such cases OSIC or NSIC shall raise the invoice or sale memo or bill on the buyer on behalf of the small scale industrial unit. OSIC/NSIC will act as Syndicate Leader for marketing of the products of SSI units of the State and it will be responsible for the overall quality control and collect service charges not exceeding 1 % of sale value from the concerned units. In order to derive the benefit of scale major bulk orders of the Government on rate contract items should be routed through OSIC so that it can act as a consortium leader for all the SSI units and organise raw material supply at reasonable rate.
- Purchases by OSIC/NSIC from small scale industry for onward resale shall be exempted from Sales Tax under O.S.T. Act, 1947 provided the sale of such goods by OSIC/NSIC is taxed under O.S.T. Act, 1947 at the point where OSIC/NSIC sells such goods. In other words, when OSIC/ NSIC buys a product from small scale industry for resale in Orissa, the obligation for collection and deposit of Sales Tax shifts to OSIC/NSIC.

Purchases by OSIC/NSIC from any registered dealer for onward sale to small scale industry for use in manufacturing shall be exempted from Sales Tax under O.S.T. Act, 1947 provided the sale of such goods by OSIC/NSIC to the small scale industrial unit is taxed under O.S.T. Act, 1947