



Goa

Marketing Support

- It is proposed to enhance marketing of our traditional products like wood carving, papier mache, Bamboo and Cane work, Pottery and Coir Work. This will give a boost to our artisans.
- Promotion of Cottage Industries in Rural Areas/Villages: The Government reiterates its commitment to promote Rural and Village Industries for generating employment in non-farm sector. GHRSSIDC would take a more aggressive role in marketing of Handicrafts by establishing linkages with the Directorate of Industries and Mines which runs 40 production-cum-training centers in various crafts. It is proposed to give a thrust by embarking on an aggressive marketing policy to promote export of traditional Handicrafts.