

## **FISME joins IBIN to improve policy implementation**

In a movement to improve policy implementation, the Planning Commission and India@75 Foundation have launched the India Backbone Implementation Network (IbIn) website in New Delhi on August 8, 2013, joined by the Federation of Indian Micro and Small and medium Enterprises (FISME).

'India Backbone Implementation Network' or 'IbIn' in short was conceived during the creation of the 12th Five Year Plan with the objective of promoting systemic capabilities that ensure coordination, collaboration, and implementation on issues, projects and policy within India.

Speaking at the launch, Member Planning Commission, Mr Arun Maira said the initiative would bridge the gap between policymakers and the stakeholders.

He also said it would greatly benefit the MSME sector. "The MSME sector consists of many small enterprises and they feel sort of alone and no one is there to really pay attention to them. They are a part of the manufacturing sector which will benefit the most by the collaboration and coordination. IbIn's aim is to promote better collaboration amongst stakeholders and better coordination in getting things done.

Reiterating the importance of such a network, "There is a greater need for bringing out success stories of collective initiatives undertaken by industry associations in different clusters to address the challenges of infrastructure, common affluent, technology, marketing, skill development etc," said Secretary General of FISME, Mr Anil Bhardwaj.

"We need to make MSMEs proactive and enable them to access technologies and resources like credit which they will get when they will work collectively together," Mr Maira added.

IbIn's capabilities include stakeholder alignment, project management, and policy advisory all of which require technical skills (for the process) as well as domain knowledge (pertaining to a specific subject matter or sector).

To ensure the spread of these skills and knowledge, IbIn is designed as a network that will cross-share and cross-link this information by leveraging partner organizations as well as by developing nodes.

Meanwhile, Secretary General, CUTS International in Jaipur, Mr Pradeep S Mehra said, "IbIn concept has evolved to bring all stakeholders together through a process of more concrete dialogue to help not only resolve such problems but also other similar problems in the country by offering more sustainable solutions."

IbIn has been modelled on the lines of Total Quality Movement in Japan which in the 1960s and 70s, transformed the capability of Japanese organisations in the private and public sectors to deliver results.

IbIn's other partners are World Bank, UNDP, GIZ, FICCI etc.