**IP Awareness**

**“Introduction to IPRs: Tools to Growth"**

**16 May 2016, Mangalore**

**PROGRAMME**

**0930 – 1015 Hrs Registration**

**1015 - 1025 Hrs Inauguration**

**1025 – 1035 Hrs Welcome Remarks & Introduction**

**1035 – 1105 Hrs Introduction to IPR**

**1105 – 1135 Hrs Patents: Lifecycle and Importance of Patent Search**

**1135 – 1155 Hrs Tea Break**

**1155 – 1230 Hrs Open House/ Case Studies (Success Stories)**

**1230 – 0115 Hrs Trademarks and Design: Indian Filing and International Route**

**0115 – 0215 Hrs Lunch**

**0215 – 0250 Hrs Managing Patent Portfolio and Technology Transfer**

**0250 – 0330 Hrs IP Management: Other than Patents**

**0330 – 0345 Hrs Tea Break**

**0345 – 0430 Hrs Open House/ One-to-one discussions**